DCPL #69 Directory 1969

THE DALY CITY COLMA

1969-70 CITY DIRECTORY

Photo by Bill Koska

LOCAL HISTORY
R
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D

Big Tree Lumber Co.

PLYWOOD - ALL SPECIES

COMPLETE LINE OF
PRE-FINISHED PANELS

BUILDING MATERIALS
LUMBER - FENCING

PL 6-1703 DELIVERY ANYWHERE

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7 DAYS A WEEK
8 to 5:30 p.m.
Sunday
10 to 3 p.m.
Fridays
till 9 p.m.

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SERVICE ON ALL MAKES COLOR SPECIALISTS

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Douglas Mack

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OLD PHOTOS RESTORED–PASSPORTS etc.
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HALLMARK CARDS 'N PARTY SHOP

Hallmark

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EMERGENCY PHONE NUMBERS

FIRE DEPT. (Emergency) ---------- 992-2313
FIRE DEPT. (Business) ---------- 992-1144
POLICE DEPT. ---------- 992-1225
MENTAL HEALTH - No. County Ctr. 45 Southgate- Ext. 271- 873-1800
JUNIPERO SERRA MEDICAL CENTER ---------- 992-1400
PRIVATE DETECTIVE AGENCY (Detective Service Bureau) 756-2077

DALY CITY PUBLIC LIBRARY
3 9043 02859856 8

PERSONAL PHONE LIST

Doctor _____

Dentist _____

_____

_____

_____

Additional space for PERSONAL LIST continued below.

OTHER PERTINENT PHONE NUMBERS

CITY HALL _____ 992-4500
WATER DEPT. _____ 992-4500
DALY CITY SCAVENGER CO. INC. _____ 756-1130
COLMA TOWN HALL _____ 755-6141
LIBRARY
Mission Branch, 6351 Mission _____ Days 992-4500 ___ Nites 992-4503
Westlake Branch, 275 Southgate _____ 755-0842
DEPT. OF MOTOR VEHICLES _____ 755-9195
CHAMBER OF COMMERCE _____ 755-2262

POST OFFICES (Main Post Office) 1100 Sullivan _____ 756-2303
31 Bepler St. _____ 755-6380
201 Southgate _____ 756-1842
7373 Mission _____ 755-1868
BETTER BUSINESS BUREAU _____ 347-1129

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Name	Address	Phone

FOR REFERENCE
Do Not Take From This Room

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by CITY DIRECTORY SERVICE

CITY DIRECTORY SERVICE
P.O. Box 3191
Daly City, Calif. 94015

DALY CITY

CITY OFFICIALS

FRANCIS P. PACELLI
Mayor Pro-Tem

BERNARD S. LYCETT
Mayor

EDWARD J. DENNIS

ANTHONY A. GIAMMONA

EDWARD FRANK
City Manager

ANNA OHLENDORF
City Clerk

JOSEPH LEWKOWITZ
City Treasurer

ALBERT E. POLONSKY
City Attorney

MICHEAL R. DeBERNARDI

ZIP CODE NUMBERS FOR

NORTH SAN MATEO COUNTY

DALY CITY ZIP CODE NUMBERS

WEST OF JUNIPERO SERRA BL. 94015
EAST OF JUNIPERO SERRA BL. 94014

OTHER SAN MATEO COUNTY ZIP CODE NUMBERS

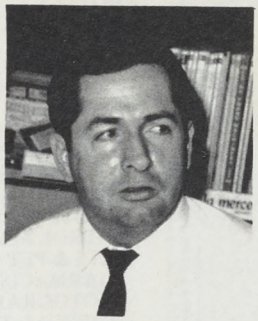
SOUTH SAN FRANCISCO ZIP CODE NUMBEk 94080
BRISBANE ZIP CODE NUMBER 94005
SAN BRUNO ZIP CODE NUMBER 94066
MILLBRAE ZIP CODE NUMBER 94030
PACIFICA ZIP CODE NUMBER 94044

CITY DIRECTORY SERVICE

SERVING YOU SINCE 1960

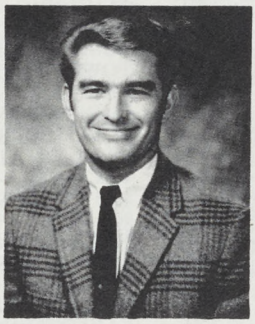
the Staff

RAMONA BIRKE
Managing Director

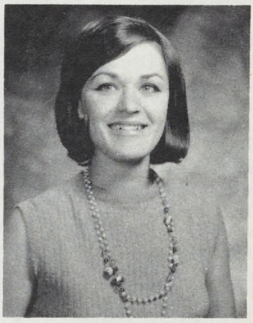


RON THOMPSON
Art Director

DOUGLAS MACK
Photography Director



MICHAEL J. STODDARD
District Coordinator



JUDY STODDARD
Assistant Coordinator

TO THE RESIDENTS OF DALY CITY AND COLMA:

We know that you will find our new 1969–70 edition of the Daly City and Colma City Directory most useful. We have listed most businesses in our city, plus an accurate street map, schools, churches, clubs, organizations, and professions.

The future of this directory depends on you, the residents of Daly City and Colma by supporting those who have made it possible – THE ADVERTISERS. They would appreciate your telling them that you learned about their business from the DALY CITY & COLMA CITY DIRECTORY.

We invite your comments and suggestions on the new directory.

City Directory Service, P.O. Box 3191, Daly City, Ca. 94015

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1166 HILLSIDE BLVD. DALY CITY

ACCOUNTANTS
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KING AMBULANCE CO.
7613 Mission St. 992-7500

MERCY AMBULANCE SERVICE
140 Reiner St. 992-1644
756-7455

APPLIANCES
See Also VACUUMS

APPLIANCE ENGINEERS
6819 Mission St. 756-1300

BART APPLIANCE SERVICE
6189 Mission St. 585-4413

C. G. ELECTRIC WORKS
6422 Mission St. 756-3931

CASINI'S APPLIANCE SERVICE
6512 Mission St. 756-3700

PENINSULA TV SERVICE
6630 Mission St. 756-5300

WESTLAKE VACUUM SERVICE
32 Park Plaza Dr. 755-9141

ATTORNEYS
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AUTO BODY SHOPS

EUROPEAN AUTO BODY, INC.
525 Sylvan at Hillside 992-7373

HARRIS BROS.
6050 Mission St. 992-0200

REGAL AUTO BODY SHOP
201 School St. 756-3273

WESTLAKE BODY SHOP, INC.
1166 Hillside Blvd. 756-6700

Regal

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BURGESS BRITISH CARS
7555 Mission St. 756-7700

DALY CITY TOYOTA
5975 Mission St. 334-8047

DONAHUE, JAMES E.
6232 Mission St. 755-1904

GATEWAY CHEVROLET CO.
7400 Mission St. 755-5500

NORRIS, ED VOLKSWAGEN
6918 Mission St. 756-0202

RUDOLPH FORD
6100 Mission St. 992-5300

SWEENEY, WM. J. & SONS
FIAT-STUDEBAKER-
SALES & SERVICE
6800 Mission St. 755-6500

WESTLAKE DODGE
7073 Mission St. 755-6050

WINTERS PONTIAC
7276 Mission St. 992-5120

AUTO PARTS & AUTO REPAIRS – See Also BRAKES, MUFFLERS & TIRES

AUTO-TORIUM STORE
53 Southgate Av. 992-3200

BROADMOOR BRAKE & WHEEL SERVICE
1699 Bryant St. 756-1112

CHAMPION AUTO PARTS
1685 Mission Rd. 756-2526

EUROPEAN AUTO BODY INC.
525 Sylvan at Hillside 992-7373

FERRETTI BROS. GARAGE
7323 Mission St. 755-5973

FRED'S AUTO REPAIRS
7323 Mission St. 756-6238

HENRI'S TRANSMISSION SHOP
1711 Old Mission Rd. 755-5563

L & M AUTO PARTS
7046 Mission St. 755-5151

REGAL AUTO BODY SHOP
201 School St. 756-3273

WOODY'S BRAKE SERVICE
1969 Junipero Serra Bl. 992-4655

AUTO RENTALS – See CAR RENTALS

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VOLKSWAGON CO.
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Daniel Webster – 425 El Dorado Dr.
Fernando Rivera – 101 Lake Merced Blvd.
Franklin D. Roosevelt – Skyline & Belcrest
Garden Village – 208 Garden Ln.
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George Washington – 251 Whittier
Jefferson – 14 Allemany St.
John F. Kennedy – 1101 Market St.
M. Pauline Brown – 305 Eastmoor
Olympia – 200 Northgate Ave.
Thomas Edison – 1255 Southgate Ave.
Vista Grande – Wyandotte & Thiers
Vista Mar – 725 Southgate Ave.
Westlake – 80 Fieldcrest Dr.
Woodrow Wilson – 43 Miriam

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Oceana High School – 401 Paloma, Pacifica
Serramonte High School – 313 Serramonte Blvd. (Open Sept./69)
Terra Nova High School – 1450 Terra Nova Blvd., Pacifica
Westmoor High School – 131 Westmoor Ave., Daly City

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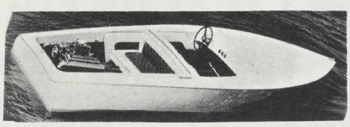

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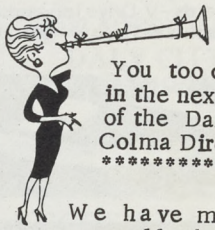

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See Index Page 4

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See Index Page 4

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See Index Page 4

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District Scout Executive: Vernon P. Guess, P.O. Box 5505

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EXPERT INSTALLATION
DRIVE IN - WHILE-U-WAIT SERVICE

Insurance Work

AUTO & TRUCK GLASS
ELECTRIC & HYDRAULIC
WINDOW SPECIALISTS

755-0818

OPEN SATURDAY
8 A.M. TO 12 NOON
FREE PICK-UP SERVICE & DELIVERY

master charge
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170 Skyline Plaza 756-2296

RICHTER'S
50 Westlake Mall 755-1911

STERLING FURNITURE CO.
275 Lake Merced Bl. 756-7500

SUBURBAN HOUSE
2147 Junipero Serra 756-2777

WESTLAKE MAPLE SHOP
6940 Mission St. 755-4595

GARAGES

See AUTO REPAIR

GARAGE DOORS –

See DOORS

GLASS – AUTO – PLATE WINDOW

ASSOCIATED GLASS CO.
40 Chester St. 992-6330

ATLAS GLASS CO.
6598 Mission St. 755-7411

B & B GLASS
3348 San Jose Av. 755-3114

COLMA AUTO GLASS
7244 Mission St. 755-0818

GOLF

CYPRESS HILLS GOLF COURSE
Pro-Shop Hillside Bl. 992-5155

GROCERY STORES

See MARKETS

· BROKEN WINDOWS REPLACED · MIRRORS · FURNITURE TOPS
· WINDSCREENS · ALUMINUM WINDOWS, DOORS & SCREENS
· WE STOCK ALL TYPES AND PATTERNS OF GLASS FOR WESTLAKE, ST. FRANCIS HTS. AND SERRAMONTE HOMES

AGC

ASSOCIATED GLASS CO.
40 CHESTER ST. • DALY CITY
992-6330

HARDWARE

AL-TONE PAINT & HARDWARE
43 St. Francis Sq. 755-3454

COLMA HARDWARE CO.
7340 Mission St. 755-0991

SKYLINE HARDWARE
150 Skyline Plaza 992-5555

WESTLAKE HARDWARE INC.
339 So. Mayfair Av. 755-8022

HEALTH CLUBS –
See also REDUCING SALONS

NIBLACK of DALY CITY
87 Skyline Plaza 994-2181

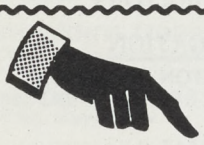
ST. FRANCIS HEALTH CLUB
27 St. Francis Sq. 992-6290

HEATING
See FURNACES

HI–FI & STEREO
See TELEVISION – RADIO

ICE CREAM

SWENSEN'S ICE CREAM
75 Skyline Plaza 992-0717



SEE PAGE 45 FOR VALUABLE CLIP-OUT COUPONS

al-tone
PAINT & HARDWARE
"TONY"

43 St. Francis Square.
DALY CITY
755-3454

SWENSEN'S
ICE CREAM
56 Calif. State Fair Awards
OPEN DAILY
11AM-10PM
SUN. 11AM-9:30PM

992-0717
75 SKYLINE PLAZA

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HARDWARE
7340 MISSION ST.
in Daly City

True Value
HARDWARE STORES

PLUMBING SUPPLIES
•
SPORTING GOODS
HUNTING and FISHING
LICENSES
•
755–0991

Men's Organizations Continued

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67 Los Banos Ave.
President: Julius Michaelis 756-7316
Secretary: Ron Cohn 756-8662

NATIVE SONS OF THE GOLDEN WEST
El Camino Parlor No. 256 – Colombo Hall
President: Alfred Koskella, 836 Huron St., S.F. 586-3109
Secretary: Ernest Nicco, 639 Morse St., S.F. 585-1729

OUR LADY OF MERCY'S MEN'S CLUB
President: E. Avanzino, 91 Parkside, Daly City 755-7959

OLD GLORY POST NO. 2044, VETERANS OF FOREIGN WARS
Commander: Ralph S. Ellingwood, 704 - 7th Ave., San Bruno
Irwin Tripp, 62 Belhaven, Daly City

VETERALS OF WORLD WAR I – BARRACKS 1620
Commander: Stella Magoon, 519 - 87th St., Colma 755-4267
Secretary: Rose Becker, 824 Templeton Ave. 333-6251

Club Presidents or Secretaries, please note coupon in back of book for change of officers, addresses, phone numbers, etc.

Auto Life Fire
INSURANCE
EARL NOXON
BUD CAPURRO
3201
JUNIPERO SERRA BLVD.
COLMA
755-9605
STATE FARM INS. CO.
World's Largest Auto
Insurance Company

INSURANCE

DART INS. & REALTY CO.
6732 Mission St. 992-3370

GAGGERO, A. J.
7377 Mission St. 755-6644

AAA AMERICAN AUTO ASSN.
756-2855

BATTYE, MELFORD D.
6767 Mission St. 756-6767

CENTRAL PACIFIC INS. AG.
6736 Mission St. 755-6808

HALL, RALPH C.
INSURANCE AGENCY
39 Wellington Av. 756-1135

HILLSMAN INSURANCE AGCY.
AGENCY
222 St. Francis Bl. 756-1321

HOLDSWORTH, L. R. & CO.
INSURANCE
2749 Junipero Serra 755-8530

LINDEN, CHARLES P.
Metropolitan Life Ins. Co.
265 Mariposa Av. 992-1041
661-4800

MARKOVICH, PETER J.
6454 Mission St. 755-2262

SHARPE–LENT & CO.
375 S. Mayfair Av. 755-7162

NEW YORK LIFE
15 Southgate Av. 756-2224

STATE FARM INSURANCE
William R. Bedford
St. Francis Sq. 755-6661

STATE FARM INSURANCE
Bud Capurro – Earl Noxon
3201 Junipero Serra Bl. 755-9605

WESTLAKE INSURANCE
AGENCY
36 Park Plaza Dr. 755-7113

INTERIOR DECORATORS

See DECORATORS

INVESTIGATION

WASHINGTON INVESTIGATIONS 992-8484

JANITORIAL

DALY CITY JANITORIAL
SERVICE 992-4556

Ralph C. Hall
Insurance Agency
For all your
Insurance Needs
756–1135
39 Wellington Ave.

BE Wise
To Be Sure – INSURE
L.R. Holdsworth & Co.
2749 JUNIPERO SERRA
755–8530
Complete Insurance Service

HERE IS THE MAN

TO CALL FOR THE BEST
BUY ON YOUR INSURANCE

William R. Bedford
St. Francis Square Shopping Center
Southgate Ave. at St. Francis Blvd.
2 Blks. West of Serra Monte – Daly City
755-6661

STATE FARM
Insurance Companies
Home Offices: Bloomington, Ill.

JEWELERS & WATCHMAKERS

BEHREND JEWELERS
21 Southgate Av. 992-6901

JEWEL BOX
25 No.Mall Serramonte 994-0222

KAY JEWELERS
Westlake Ct. 756-6404

WEISFIELD'S JEWELERS
108 Central Ct.,
Serramonte 994-0070

WESTLAKE JEWELERS
CHARLES OF WESTLAKE
329 So. Mayfair 992-5535

JEWELRY – CUSTOM

See also ROCK SHOPS

MYER'S PEBBLE PALACE
6139 Mission St. 586-5000

LAWNMOWERS

DALY CITY SAW & LAWNMOWER
7 Washington St. 755-4935

LIBRARIES – See Page 1

LIQUOR STORES

THE JUG SHOP
230 Skyline Plaza 992-4884

SERRAMONTE LIQUORS
84 W.Mall, Serramonte 994-1510

WESTLAKE LIQUORS
309 So. Mayfair Av. 755-8900
755-4900

LOCKSMITH

DALY CITY LOCKSMITH
6692 Mission St. 992-2451

LUMBER

BIG TREE LUMBER
3101 Junipero Serra Bl. 756-1703

WHITE LUMBER CO. INC.
1917 Junipero Serra Bl. 756-3833

Everybodys getting in the new directory . . see page 45 for clip–out coupons for placing ads, listings, club notices, etc.

WHITE LUMBER COMPANY

The Thrift-Wise

LUMBER – HARDWARE
PAINT
BUILDING MATERIAL
1917 Junipero Serra
PL 6-3833
1500 Noriega St.
LO 4-5440

JEWELERS of WESTLAKE
FREE CUSTOM DESIGNS
WATCH & JEWELRY Repair
All work on premises

Charles Maroosis
WESTLAKE JEWELERS
WY 2-5535
FREE RING CLEANING
329 So. Mayfair

BIG TREE LUMBER CO.
Plywood – All Species
Complete Line of
Pre-Finished Panels
Lumber · Fencing
Building Materials
Delivery Anywhere
OPEN 7 Days a Week
8 to 5:30 p.m.
Sunday: 10 to 3 p.m.
Fridays till 9 p.m.
3101 Junipero Serra Blvd.
Colma · Phone PL 6-1703
See Our Feature Ad
Inside Front Cover

WESTLAKE LIQUORS
Whenever You Entertain
We honor
Bankamericard
Mastercharge
master charge THE INTERBANK CARD
Ice Cubes – Glassware
Gift Wrapping
Open every day of the Year
9 am to 12 Midnite
309 SO. MAYFAIR
755–4900 755–8900

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Support Your Better Business Bureau
53 NORTH SAN MATEO DR
SAN MATEO, CALIF
TELEPHONE 347–1129

Behrend Jewelers
21 SOUTHGATE AVE.
WESTLAKE - DALY CITY
992-6900
Convenient Terms – of course
No Interest or Carrying Charges
No Parking Problem
Curbside Parking

MISSION BELL
MOTEL
755-6161
114 UNITS
77 with KITCHENS
GARAGES
RESTAURANT open 24 hrs.
6843 MISSION ST.

MARKETS & GROCERY

CALA FOODS
1 Hillside Bl. 756-2416

FOOD CENTERAMA
7283 Mission St. 756-7276

MAYFAIR MARKETS
2350 Junipero Serra 755-3434
6967 Mission St. 992-3181

SKYLINE PLAZA MARKET
250 Skyline Plaza
Grocery 992-3355
Meat 992-5250
Produce 992-3424

WESTLAKE FOOD CENTER
85 Westlake Ct.
Grocery 755-0400
Meat 755-8775
Produce 756-1400
Liquor 755-8510
Fish & Poultry 755-1547
Pizza 755-7250

MATERNITY SHOPS

See DRESS SHOPS

MEN'S CLOTHING

ARTHUR'S
36 Westlake Mall 755-9487

BOND CLOTHES
117 So.Mall, Serramonte 994-1700

NEW ENGLAND SHOP
359 S.Mayfair Av. 756-9323

PAUSON'S
33 Westlake Mall 756-4777

MEN'S ORGANIZATIONS

See Index Page 4

MEXICAN FOODS

See also CATERERS

JOHNSON'S TAMALE GROTTO
341 So. Mayfair Av. 755-1900

MONUMENTS

AMERICAN MONUMENTAL CO.
234 El Camino Real
Colma 755-1141

FONTANA, V. & CO.
7600 Mission St. 755-4510

MORTUARIES

DUGGAN'S SERRA MORTUARY
500 Westlake Av. 756-4500

LASWELL, W.C. & CO.
6154 Mission St. 755-0660

MOTELS

EL CAMINO MOTEL
7425 Mission St. 755-8667

MILLETTS MOTEL
7700 Mission St. 755-3903

MOTORVILLE MOTEL
7500 Mission St. 756-4788

MISSION BELL MOTEL
6843 Mission St. 755-6161

EL CAMINO MOTEL
APPROVED AAA MOTEL
★ TELEVISION
★ RADIO
★ PHONES
★ COMPLIMENTARY COFFEE
QUIET LOCATION
REASONABLE RATES
755-8667
7425 Mission

SUPPORT YOUR
BBB
BETTER BUSINESS BUREAU

Bud Duggan's

SERRA MORTUARY
BUD, BILL, and MADELINE DUGGAN, R.N.
PL 6—4500
500 WESTLAKE AVE. AT JUNIPERO SERRA BLVD.

MOTORCYCLES

CYCLE CENTER
6565 Mission St. 756-7788
756-0862

YAMAHA OF DALY CITY
2155 Junipero Serra Bl. 756-6061

MOVING & STORAGE

DALY CITY MOVING & TRANSFER
118 Los Banos 755-9076

LEE ENTERPRISES
299 Atlanta St. 756-8865

See page 45 for clip-out coupons

LEE ENTERPRISE

299 Atlanta St., Colma

EXPERIENCED MOVERS

Reliable - Licensed

PL 6-8865

TRIUMPH – HONDA
KAWASAKI

CYCLE CENTER

DALY CITY

6565 MISSION STREET
756-7788 756-0862

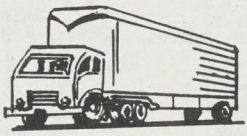
DALY CITY

MOVING & TRANSFER

LOCAL - LONG DISTANCE

HOUSEHOLD
OFFICES
STORES

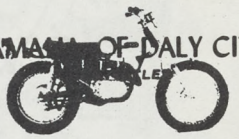
MOVING?



755–9076
755–1213

118 Los Banos Ave. DALY CITY

YAMAHA OF DALY CITY



master charge
THE INTERBANK CARD

YAMAHA
MOTO BETA
MINI BIKES
Parts & Service

Mon – Fri
10 – 9
Ph. 756-6061

Sat & Sun
10 – 6
2155 Junipero Serra

HIRE A STUDENT!

Complete Youth Placement Service For Applicant and Employer

PUBLIC EMPLOYMENT SERVICE
SERVICE FOR EVERYONE
LOCAL STATE NATIONAL

Youth and Student Office

San Francisco

4 – 4 PLAN

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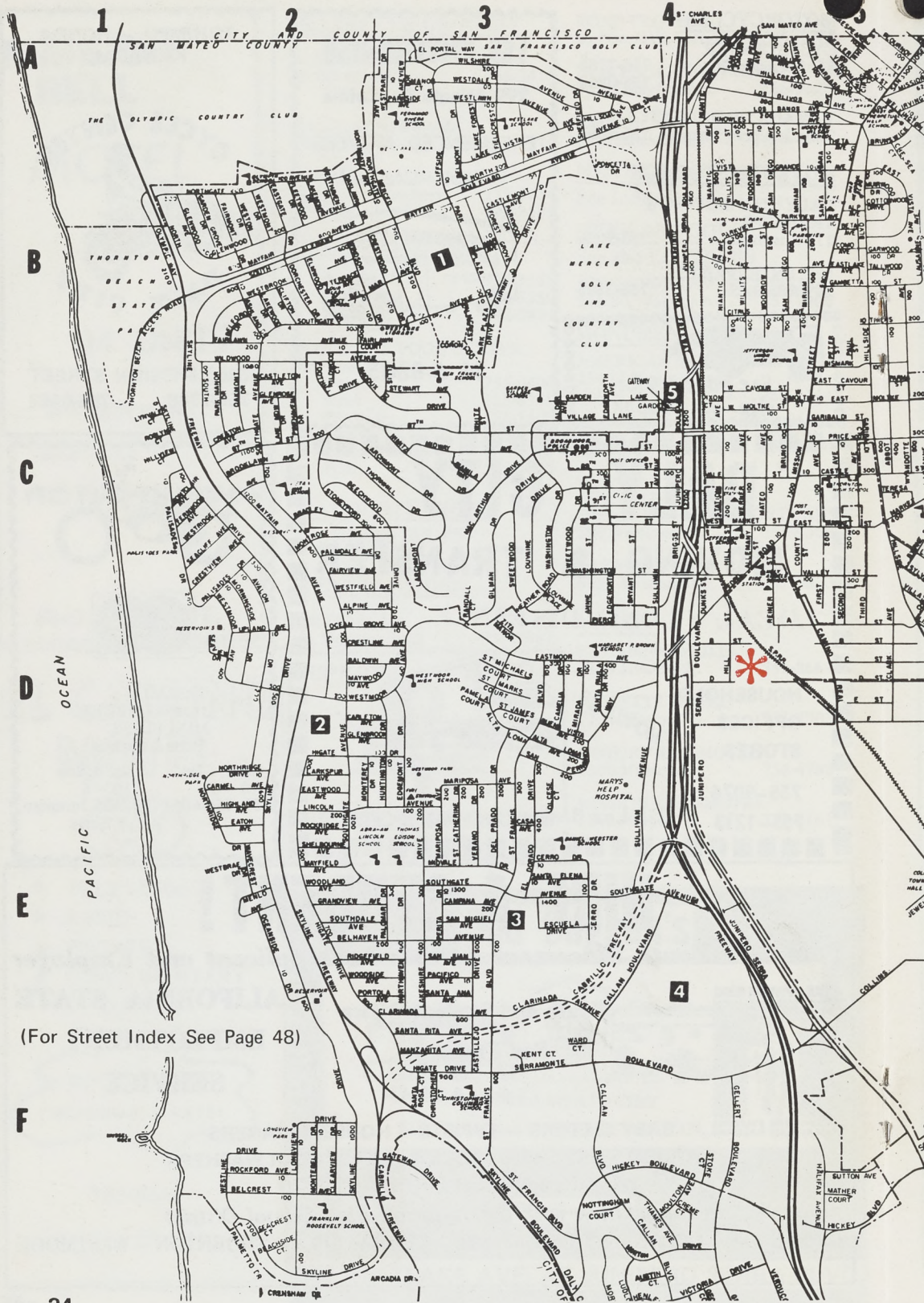
GARDEN WORKERS – STOCK CLERKS – CAR WASHERS

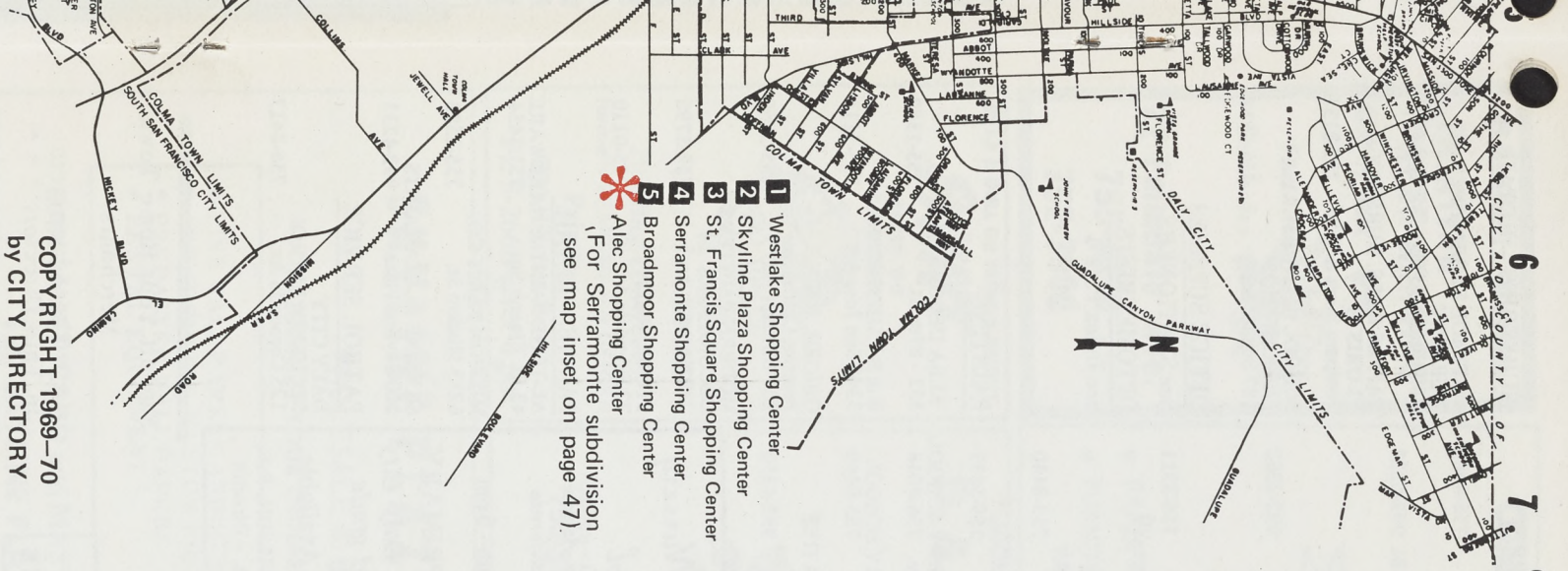
Contact Michael Orlich 755-3920

In cooperation with the Jefferson High School District

JEFFERSON – OCEANA – SERRAMONTE – TERRA NOVA – THORNTON – WESTMOOR



(For Street Index See Page 48)



1 Westlake Shopping Center
2 Skyline Plaza Shopping Center
3 St. Francis Square Shopping Center
4 Serramonte Shopping Center
5 Broadmoor Shopping Center

Alec Shopping Center
(For Serramonte subdivision see map inset on page 47).

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SERVICE.

(For N.E. section of Daly City see map inset, page 47)

ALEC
SHOPPING CENTERS
255 'D' Street, Colma
(off Junipero Serra) 992-3900

Your Family Shopping Center
Save in 30 Big Departments

Complete Department Store

including
SUPERMARKET, SERVICE STATION, NURSERY
and Whirley CAR WASH
the best fully automatic Car Wash on our Parking Lot. A clean car in 2 minutes for only 50¢.

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Friar Room
...OF THE SERRA BOWL
Award Winning Gourmet
All YOU Can Eat Buffet
priced at less than the cost to prepare at home!
* 6 Entrees, * 19 Salads & Relishes,...
or try our Sizzling Charbroiled Steaks choice cooked to order
OPEN 6 DAYS
CLOSED MONDAYS
* 44 Brunswick Lanes
* Free Instructions for the Ladies!
ATTACHED TO THE FAMOUS SERRA BOWL
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Banquet Facilities for up to 200 people

★ Experts with Shocks
★ Quality Workmanship

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MASTERCHARGE

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★FREE Coffee while U wait

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in
Fairmont
offers

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HOT LUNCHES
FULL OR HALF DAY SESSIONS

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630 HICKEY BLVD.

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MUFFLER MAN
7011 Mission St. 756-4400

MUFFLER MART
1971 Junipero Serra Bl. 992-0222

NEWSPAPERS

THE POST
30 Park Plaza Dr. 992-2262

THE RECORD–
Daly City Record
Westlake Times
1 Washington St. 755-3311
See Our Ad Page 29

NURSERIES – DAY & SCHOOLS

HILL-DALE PRIMARY
25 Florence St. 755-8440

PACIFICA PLAYSCHOOL
630 Hickey Bl. 359-5673

MAGIC HILL NURSERY SCHOOL
205 San Fernando Wy. 756-4048

TOYLAND NURSERY SCHOOL
474 San Diego Av. 755-8440

VILLAGE COOPERATIVE NURSERY
474 No. Parkview Av. 992-4350

Toyland Nursery School

474 San Diego Avenue
Daly City, California

Ages 2–10, 7 am–6pm

HILL–DALE PRIMARY
25 Florence St., Daly City
Ktn. thru 2nd grade
755–8440
Transportation Available

GRACE W. WILSON, R.N.
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2894 Junipero Serra Bl. 755-4272

PAPPAS BROS. NURSERY & FLORISTS
Junipero Serra & B St. 755-3131

SCHOOL ST. NURSERY & FLORAL SHOP
187 School St. 755-6818

OFFICE SUPPLIES

See STATIONERS

OPTOMETRISTS

See Index Page 4

PAINTING

ALBA DECORATING CO.
531 - 87th St. 755-1389

B & B PAINTING CO.
3348 San Jose Av. 755-3114

GEIGER, JOHN J.
Painting Contractor
204 Hillcrest Dr. 755-2660

MODERN PAINTERS & DECORATORS
239 Knowles Av. 755-5798

STONE, RALPH J.
72 Palmdale Av. 755-0110

PAINTS – RETAIL

AL-TONE PAINT & HARDWARE
43 St. Francis Sq. 755-3454

MISSION PAINT CO.
6283 Mission St. 755-2553

SKYLINE PLAZA PAINTS
120 Skyline Plaza 992-4233

PATROL SERVICE

DALY CITY SECURITY PATROL
125 Coronado Av. 756-8417

SEE PAGE 45
FOR VALUABLE COUPONS

Support Your Home Town Merchants

* * * The Advertisers In This Directory * * *

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.PAINTING
.PAPER HANGING
Quality Work
Free
Estimates

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752-3900

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DECORATING CO.
531 - 87th St., Colma, Calif.
• PAINTING
• PAPER HANGING
• FURNITURE FINISHING
• COLOR MATCHING
• GRAINING & MARBLING
755—1389

DRAB & DULL OR FRESH & BRIGHT
PAINT
MAKES THE DIFFERENCE

JOHN J. GEIGER
Painting Contractor
formerly PEARLMAN & GEIGER
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PL 5-2660 after 6 pm

B. & B. PAINTING CO.
3348 San Jose Ave.

Paper Hanging
Acoustical Spraying
Taping
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Office - Day
755-3114
FRED KOSTA
After 6 p.m. 583-5305

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WHOLESALE & RETAIL
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• ART SUPPLIES, CUSTOM PICTURE FRAMES
• PREPASTED WALLPAPERS
• RENTAL EQUIPMENT
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O'BRIEN PAINTS
L&H PAINTS
OPEN WED. & FRI.
NITES TILL 9
☆
BANKAMERICARD and MASTERCHARGE
120 SKYLINE PLAZA
WY 2-4233
JIM BERGSTROM

ROLAND'S
GROOMING SALON
DOG & CAT BOARDING
CLIPPING STYLING BATHING
• ORIGINAL STYLING
• FLUFF DRYING
• HAND SCISSORING
• ALL BREEDS
• AKC PUPPIES FOR SALE
AIR TAXI
PICK-UP & DEL.

333-1630
•Stud Service
6129 MISSION ST.

GIGLI CO.
PLUMBING
and
HEATING CONTRACTORS
PL 5-4170
6824 MISSION STREET
Daly City

TROMBORG
ROYAL
* REMODELING
* PLUMBING & HEATING
* WATER HEATERS
585-4034 · 755-3110

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ABBEY'S PET SALON
Finest in Dog Grooming
164 School St 755-6455

DALY CITY PET SHOP
6261 Mission St. 755-1807

McINTYRE, T. M.
1983 Junipero Serra Bl. 755-0969

ROLAND'S GROOMING SALON
6129 Mission St. 333-1630

UNDERWATER WORLD
7330 Mission St. 756-0645

PHARMACY

See DRUG STORES

PHOTOGRAPHERS

JOSEPH'S PHOTOGRAPHY
6335 Mission St. 992-3434

MACK, DOUGLAS
201 Southgate Av. 992-3100
Next to Post Office

PHYSICAL THERAPISTS

See Index Page 4

PHYSICIANS

See Index Page 4

PIZZA

See Also RESTAURANTS

SHAKEY'S PIZZA
2398 Junipero Serra Bl. 755-7000

TOTO'S RESTAURANT
1913 Junipera Serra Bl. 756-8686

WESTLAKE PIZZA
175 Southgate Av. 756-0660

PLUMBING

CARDELLINI PLUMBING
6185 Mission St. 586-6237

GIGLI PLUMBING CO.
6824 Mission St. 755-4170

TROMBORG ROYAL
180 School St. 755-3110

PODIATRISTS

See Index Page 4

POST OFFICE

See Page 1

POWER TRANSMISSION EQUIPMENT

F & R SUPPLY COMPANY
6844 Mission St. 992-9080

PRINTERS

CITY DIRECTORY SERVICE
Directory Specialists
P.O. Box 3191
Daly City, 756-3823

DALY CITY LITHO CO.
6702 Mission St. 755-0604

ELLIS, R. G. CO.
6830 Mission St. 755-5795

WESTLAKE TIMES
1 Washington St. 755-3311

PUBLISHERS

See BOOK STORES & PRINTERS

NEWCOMERS
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available at the office of
The Westlake Times
Daly City's Only Home Town Newspaper
no. 1 Washington Street
Daly City, phone 755-3311
OR
Call or write to
City Directory Service
P.O.Box 3191, Daly City 94015
756-3823

Douglas Mack
Photography
SEE OUR FEATURE AD
ON THE INSIDE FRONT COVER
Next to Post Office
Westlake Shopping Center
992–3100

REAL ESTATE

ADAMS, BILL REALTY
100 Skyline Pl. 992-4900

BOCCI, RICHARD J.
194 School St 756-6333

DANCO REAL ESTATE
10 Park Plaza Dr. 756-7200

DART REALTY
6732 Mission St. 992-3370

DONNELLAN, JOHN F.
6794 Mission St. 755-9215

FORD HOME SALES
Allen C. Rose, Broker
2700 Junipero Serra Bl. 755-5130

GREEN & KAUFMAN
151 - 87th St. 755-2000

HARRINGTON REALTY
251 Southgate Av. 756-6200

LYCETT, BUD
50 Skyline Pl. 992-2000

SERRA REALTY
6736 Mission St. 755-6808

RECORDS

MUSIC BOX
33 Central Ct.
Serramonte 994-1333

REDUCING SALONS

See Also HEALTH CLUBS

NIBLACK of DALY CITY
87 Skyline Pl. 994-2181

ST. FRANCIS HEALTH CLUB
27 St. Francis Sq. 992-6290

RENTALS – EQUIPMENT

WESTLAKE EQUIPMENT RENTAL
1967 Junipero Serra Bl. 755-4419

WESTLAKE

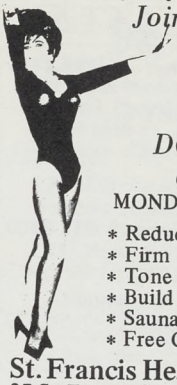
EQUIPMENT

RENTAL

Modern Equipment
Tools of All Kinds

Open 8 am to 6 pm 7 Days
1967 Junipero Serra
755-4419

Be the Life of the Party!
Join the Club
and
Shape-up
with
DOLORES



6 DAYS
MONDAY – SAT.

* Reduce
* Firm
* Tone
* Build
* Sauna
* Free Guest Passes

St. Francis Health Club
27 St. Francis Sq., Daly City
Parking à gogo 992-6290

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now
Serving the
WESTLAKE – FAIRMONT
BROADMOOR
ST. FRANCIS HEIGHTS
AREAS
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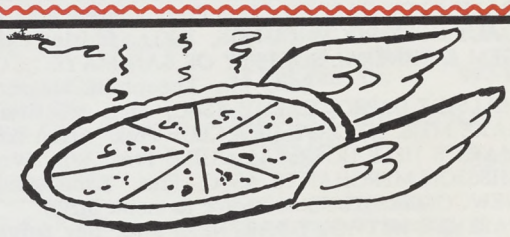

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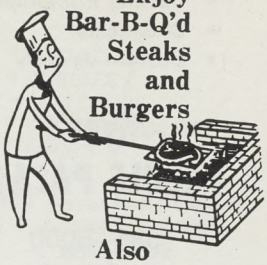

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ARTHUR'S STORE FOR MEN
36 Westlake Mall . . . . . PL 5-9487
NEW ENGLAND SHOP
359 S. Mayfair Avenue . . . . . PL 6-9323
PAUSON'S
33 Westlake Mall . . . . . PL 6-4777

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CALIFORNIA STATE DEPT. OF MOTOR VEHICLES
53 Southgate Ave. . . . . PL 5-9195

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MUSICAL INSTRUMENTS-RECORDS
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JENKEL-DAVIDSON
40 Westlake Mall . . . . . PL 6-3400

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SEYMOUR'S OF WESTLAKE
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PET SHOP
WESTLAKE PET SHOP
177 Southgate Avenue . . . . . PL 5-4232

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POST OFFICE
199 Southgate Ave. . . . . PL 6-1842

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11 Southgate Avenue . . . . . PL 6-5600

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WESTLAKE VACUUM CLEANER REPAIR
32 Park Plaza Drive . . . . . PL 5-9141

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391 S. Mayfair Avenue . . . . . WY 2-4322
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235 Southgate Avenue . . . . . PL 5-3535
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Southgate & Lake Merced Blvd. . . . PL 6-5777
WESTLAKE COFFEE SHOP
52 Park Plaza Drive . . . . . WY 2-5110
WESTLAKE PIZZA SHOPPE
175 Southgate Avenue . . . . . PL 6-0660

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303 Lake Merced Blvd. . . . . WY 2-1291
LEED'S WESTLAKE
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THOM McAN SHOES
34 Westlake Mall 755-9813

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KELLY'S SHOE REPAIR
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341 S. Mayfair Avenue 755-1900
SAI WU GARDENS (Chinese)
209 Southgate Avenue . . . . . PL 6-8900
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W. T. GRANT CO.
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President: Mrs. Albert Baccei, 377 El Dorado Dr. 992-3865

BETA SIGMA PHI - XI XI ZETA CHAPTER
President: Mrs. Frank Greer, 355 El Dorado Dr. 992-5429

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President: Mrs. Miriam Siskind 221-3666

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Grand Regent: Mrs. Thomas W. Baldwin, 41 Muirwood Dr. 755-7716

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DALY CITY NAVY MOTHERS CLUB #929
Commander: Mrs. Claire Kern, 547 Naples St., S.F. 333-6507

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Guardian: Alice Armknecht, 12 Inverness, San Francisco 731-5467

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President: Mrs. Nancy Battaglia, 8 Fairlawn Ct., Daly City 756-6453

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President: Mrs. Elwin Short 755-5669

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President: Mrs. Ruby Murphy, 32 Madrid St., S.F.

ORDER OF EASTERN STAR - CROCKER CHAPTER NO. 382
Masonic Hall, 17 Hillcrest Drive
Secretary: Isabella R. Malone, 2231 - 45th Ave., S.F. 731-1014

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President: Mrs. Adelia Zamora, 116 East Vista Ave. 756-2427

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President: Mrs. Robert Battaglia 756-6453

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President: Mrs. Gary Rechnitz 992-0514

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375 So. Mayfair Ave., Rm. 234
Director: Justine M. Williams, 320 Esplanade, Pacifica 355-2343

YOUNG LADIES INSTITUTE – EMYDIAN INSTITUTE NO. 154
Holy Angels Hall – San Pedro Road, Colma
Secretary: Mrs. Vera Ryan, P.O. Box 474, Colma 755-2021

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TAXI

See CABS

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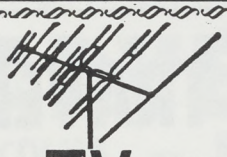
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VETERINARIANS

See Index Page 4

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See VENETIAN BLINDS

WOMEN'S ORGANIZATIONS

See Index Page 4

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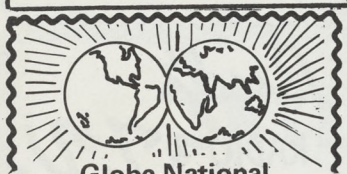
YOUTH ORGANIZATIONS

See Index Page 4



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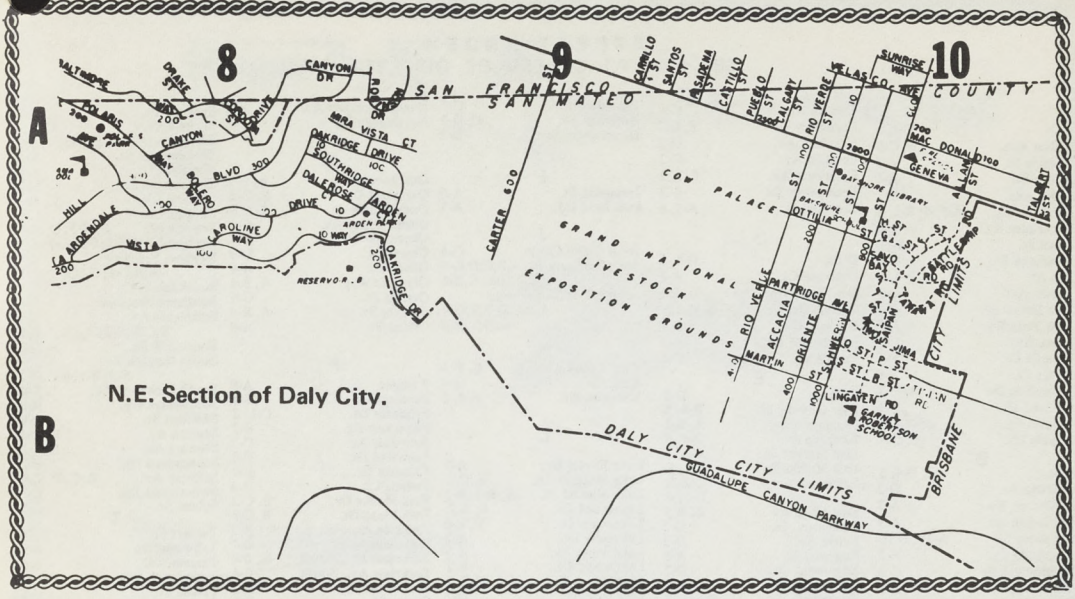
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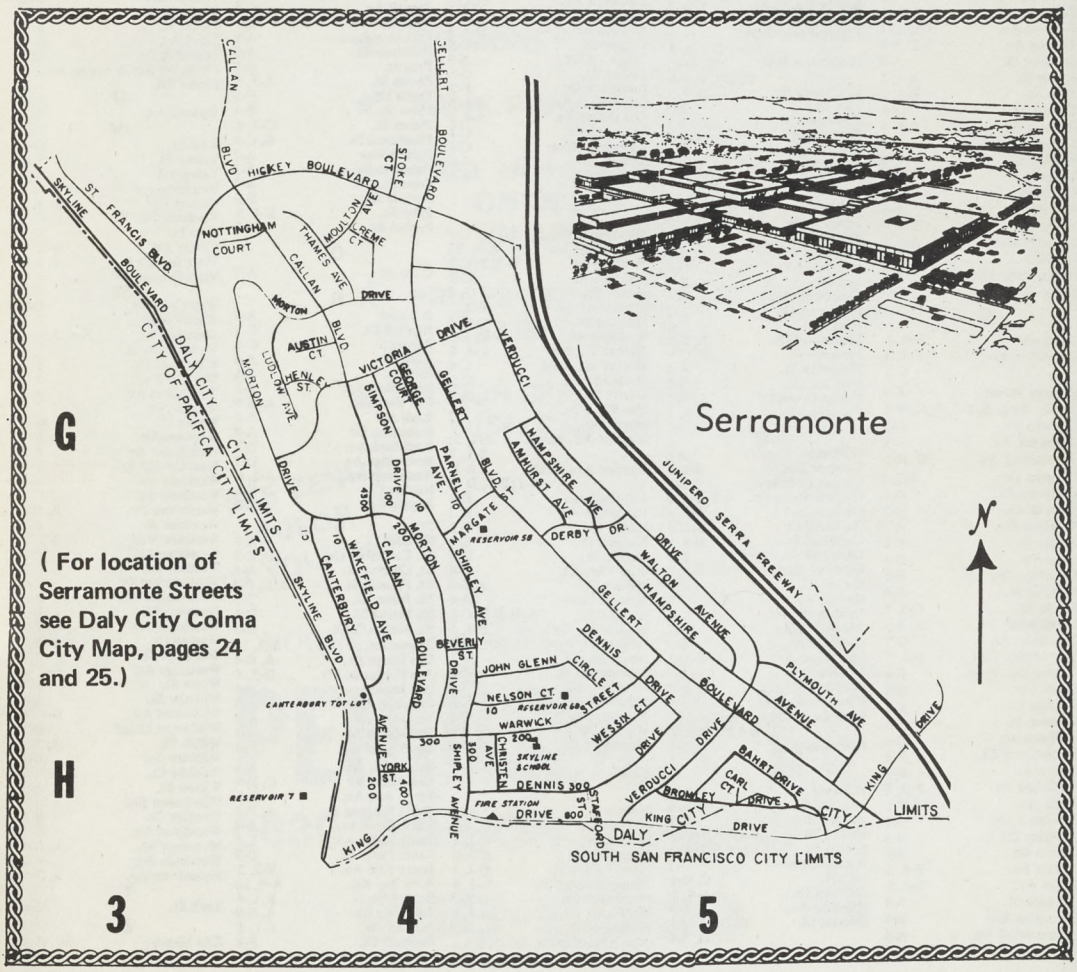
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WESSIX CT
CHRISTEN AVE
SKYLINE SCHOOL
BEVERLY ST
SHIRLEY AVENUE
WAKEFIELD AVE
CANTERBURY
CANTERBURY TOT LOT
YORK AVENUE
ST. 4000
RESERVOIR 7
FIRE STATION DRIVE
STAFFORD ST
VERDUCCI DRIVE
BROMLEY DRIVE
CARL CT
BAHRT DRIVE
KING CITY DRIVE
DALY CITY LIMITS
SOUTH SAN FRANCISCO CITY LIMITS
KING
ST FRANCIS BLVD
SKYLINE BOULEVARD
DALY CITY CITY OF PACIFICA CITY LIMITS
SKYLINE BLVD
Serramonte
N
(For location of Serramonte Streets see Daly City Colma City Map, pages 24 and 25.)

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SEE MAP AT CENTER OF DIRECTORY

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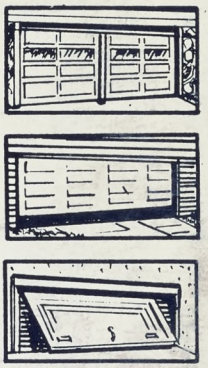

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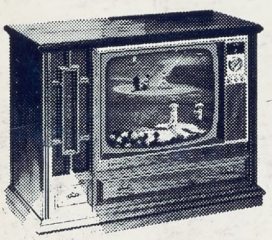

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